

Exhibitor & Conference Patron Prospectus



IEEE International Conference on Image Processing 2017

September 17-20, 2017

Beijing, China

IEEE International Conference on Image Processing 2017

17-20 September 2017, Beijing, China



We invite you to participate and become a sponsor of the 2017 IEEE International Conference on Image Processing to be held at the China National Convention Center in Beijing, China from 17-20 September 2017. ICIP 2017 will feature world-class speakers, tutorials, and industry sessions, and creates an excellent forum to foster innovation and entrepreneurship, and network with the brightest minds in academia and industry that are working in this field.

ICIP attracts more than 1200 attendees each year, including students, professors, as well as researchers and engineers from industry. This includes over 200 graduate students nearing the end of their study seeking new opportunities.

For companies interested in recruiting students for full-time employment or internships, ICIP 2017 will facilitate the exchange of information and organize a Student Career Luncheon, where students could hear about various companies and employment opportunities, and students will have the chance to network with company representatives. Don't miss this great networking opportunity!

Exhibitors at ICIP 2017 will enjoy the following benefits:

- Booth to demonstrate the products or services, co-located with poster sessions and show & tell demonstrations
- Promotion through ICIP 2017 announcements, social network feeds, and website.

Please refer to the following pages for further details on the various patron packages and exhibition details. We look forward to welcoming you in Beijing!

Contact and general inquiries:

Anthony Vetro, General Co-Chair

Tel: +1-617-621-7591

Email: avetro@merl.com



Conference Patron Opportunities

Standard Patron's Package - for all Platinum/Gold/Silver/Bronze Patrons

- A mention during the opening ceremony and at awards dinner
- Name and logo of patron highly visible on the conference website with a link to the company's website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall and all social events

Platinum Conference Patron - \$20,000 USD

- All benefits of Standard Patron's Package
- Participate in Student Career Luncheon (see benefits below)
- Name and logo of patron on conference bag
- One full-page advertisement in the Conference Guide
- Access to online webinar of ICIP 2017 tutorials to patron's employees (*subject to availability*)
- Option to organize an industry workshop, event or training session at the conference
- Option to place two inserts in the official conference bag
- Exhibit booth space in the exhibition hall
- Advance access to CVs submitted by authors and attendees
- Four (4) full conference registrations, including four (4) entries to the VIP reception

Gold Conference Patron - \$15,000 USD

- All benefits of Standard Patron's Package
- Participate in Student Career Luncheon (see benefits below)
- One half-page advertisement in the Conference Guide
- Access to online webinar of ICIP 2017 tutorials to patron's employees (*subject to availability*)
- Option to organize an industry workshop, event or training session at the conference
- Option to place two inserts in the official conference bag
- Exhibit booth space in the exhibition hall
- Advance access to CVs submitted by authors and attendees
- Three (3) full conference registrations, including three (3) entries to the VIP reception

Silver Conference Patron A - \$10,000 USD

- All benefits of Standard Patron's Package
- Participate in Student Career Luncheon (see benefits below)
- Advance access to CVs submitted by authors and attendees
- Option to place one insert in the official conference bag
- Exhibit booth space in the exhibition hall
- Two (2) full conference registration, including two (2) entries to the VIP reception

Silver Conference Patron B - \$10,000 USD

- All benefits of Standard Patron's Package
- Option to organize an industry workshop, event or training session at the conference
- Exhibit booth space in the exhibition hall
- Two (2) full conference registration, including two (2) entries to the VIP reception

Bronze Conference Patron - \$5,000 USD

- All benefits of Standard Patron's Package
- Participate in Student Career Luncheon (see benefits below)
- One (1) full conference registration, including one (1) entry to the VIP reception

Best Paper Award Patron - \$5,000 USD

- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Best Paper Award

Student Award Patron - \$5,000 USD

- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Student Award

Tutorial Session Patron - \$2,500 USD

- Name and logo of patron on tutorial booklet
- Name and logo of patron at beginning and end of tutorial
- Name and logo of patron on website and conference booklet

Advertising

- Conference Bag Insert - \$1,500 USD
- Full-page advertisement inside conference booklet - \$2,000 USD
- Inside front or back cover of conference booklet - \$2,500 USD
- Outside back cover of conference booklet - \$4,000 USD

Student Career Luncheon Patron - \$800 USD

- Access to Student CVs
- Distribution of job openings prior to the luncheon
- Recognition on Student Career Luncheon web page
- Exclusive table and three reps can enjoy lunch for free
- Brief speaking slot at the luncheon

Student Career Luncheon Attendee - \$100 USD

If a company does not sponsor the luncheon, the admission fee will be US\$100 per person (max 3)

- Access to Student CVs
- Distribution of job openings prior to the luncheon
- Permission to contact students via email following the conference

	Platinum	Gold	Silver A	Silver B	Bronze	Exhibitor
Recognition at conference opening, awards dinner	Yes	Yes	Yes	Yes	Yes	
Logo on conference website	Yes	Yes	Yes	Yes	Yes	Yes
Logo on event documents	Yes	Yes	Yes	Yes	Yes	
Logo in the conference hall and social events	Yes	Yes	Yes	Yes	Yes	
Participate in student career luncheon	Yes	Yes	Yes		Yes	
Inserts in conference bags	2	1	1			
Advanced access to CVs	Yes	Yes	Yes			
Exhibit booth	Yes	Yes	Yes	Yes		Yes
Organize industry workshop, event or training session [#]	Yes	Yes		Yes		
Access to tutorials webinar	Yes	Yes				
Advertisement in Conference Guide [*]	Full Page	Half Page				
Logo on conference bag	Yes					
Full conference registration(s)	4	3	2	2	1	2
VIP reception entries	4	3	2	2	1	

[#] Industry session would be open to all attendees at no additional cost, although room size constraints may impose limits on maximum participation. Additionally, proposals for the planned event should be discussed in advance with the industry chairs.

^{*} Artwork for black and white conference program advertisement due by July 15, 2017.

Space Application Form & Agreement for Exhibitor and Patron Opportunities

IEEE International Conference on Image Processing
September 17 - 20, 2017, China National Convention Center, Beijing, China

Company Name _____
Contact Person _____
Mailing Address _____
Telephone _____ Fax _____ Email _____

EXHIBITOR OPPORTUNITIES

Please reserve ___ booths at U.S. \$1,500.00 (on or before June 15, 2017)
 U.S. \$2,500.00 (after June 15, 2017)

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis.

PATRONAGE OPPORTUNITIES

To maximize your organizations exposure at the conference you may support the conference in the form of a grant, or you may support a specific conference function, event or promotional item purchased by the patron and supplied directly to the conference.

- | | | | |
|--|--------------|---|--------------|
| <input type="checkbox"/> Platinum Patron | \$20,000 USD | <input type="checkbox"/> Conference Delegate Bag | \$15,000 USD |
| <input type="checkbox"/> Gold Patron | \$15,000 USD | <input type="checkbox"/> Best Paper Award | \$5,000 USD |
| <input type="checkbox"/> Silver Patron A | \$10,000 USD | <input type="checkbox"/> Student Award | \$5,000 USD |
| <input type="checkbox"/> Silver Patron B | \$10,000 USD | <input type="checkbox"/> Tutorial Session | \$2,500 USD |
| <input type="checkbox"/> Bronze Patron | \$5,000 USD | <input type="checkbox"/> Student Career Luncheon Patron | \$800 USD |
| <input type="checkbox"/> Other _____ | | <input type="checkbox"/> Student Career Luncheon Attend | \$100 USD |

Please indicate payment method – *if invoice is needed prior to making payment, please indicate with returned application*

- Check, payable to IEEE ICIP 2017, Federal Tax ID Number 13-1656633
 Wire transfer, invoice with payment instructions will be provided to organization via contact person
 Credit card, please provide requested information below

Credit Card Number (Visa/MasterCard/American Express) _____

Security Code _____ Exp MM / YY _____ Total Payment \$USD _____

Name on Card _____

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name _____ Billing Address _____

Signature _____

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2017 IEEE International Conference on Image Processing.

Print Name _____ Title _____

Signature _____ Date _____

Return signed application to: Anthony Vetro, 201 Broadway, 8th Floor, Cambridge, MA 02139 USA
Tel: +1-617-621-7591, Fax: +1-617-621-7550, Email: avetro@merl.com

Exhibitor Terms & Conditions

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the booth space assignment which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit 100% of the total booth rental at the time of registration and booth selection, as determined elsewhere in this agreement.
3. Materials and logos for any recognition in the conference program guide need to be received by the Conference no later than August 30, 2017.
4. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Exhibitor will be eligible for a refund according to the following schedule:
 - Cancellation on or before August 25, 2017 50% of booth rental
 - Cancellation after August 25, 2017 0% of booth rental (no refund will be granted)The Conference reserves the right to reassign space, withstanding the cancellation fee.
5. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
6. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.
7. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
8. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.
9. Standard Exhibit Booth is 3 meters wide, 3 meters deep, and 2.5 meters tall.

EXHIBIT RULES:

These rules and regulations are supplemental to the EXHIBITOR TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICIP 2017).

1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be reproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed 8 feet high and that only within the area extending 3 feet from the back wall. Maximum height of the displays in the balance of the area is 4 feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN 8 FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICIP 2016 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property

is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental. Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense.

Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by ICIP 2016 management, or not wearing proper badge for admission to such areas outside of exhibit hours. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

Exhibit Schedule

Exhibit Move In:	Sunday, September 17, 2017	12:00 - 17:00
Exhibit Hours:	Monday, September 18, 2017	09:30 - 17:00
	Tuesday, September 19, 2017	09:30 - 17:00
	Wednesday, September 20, 2017	09:30 - 17:00
Exhibit Move Out:	Wednesday, September 20, 2017	17:00-20:00